



FY 15-16
America's Army – Our Profession
“Living the Army Ethic”


On 1 October 2014 we began the FY 15-16 Army Profession theme, “Living the Army Ethic.” Our Army Ethic describes *Why and How We Serve* as American Soldiers and is embodied in the Army’s motto *This We’ll Defend!* Its focus is our shared identity as trusted Army Professionals, Soldiers and Army Civilians, who are bound by a common moral purpose. All of us are volunteers, serving in the United States Army which is a trusted, honorable profession. We contribute to the common defense of our fellow citizens and our national interest. By solemn oath, we bear true faith and allegiance to the Constitution.

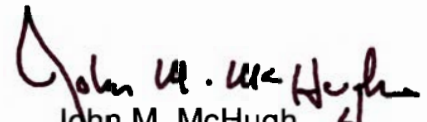
ADRP-1, “The Army Profession,” describes the essential characteristics of the Army Profession. As Trusted Army Professionals, we affirm that the heart of the Army is the Army Ethic which shapes our culture of trust and accountability. In the coming year, we will publish the Army Ethic in doctrine, affirming our purpose to preserve the peace and to win our Nation’s wars – this is *Why We Serve*.

Our Army’s role as a component of the Joint Force is primarily in the domain of landpower. Our enduring responsibility is to equip, train, and be ready for a wide variety of missions, as directed by the civilian leadership and military chain of command. We will maintain a strong culture of ethical service, trust and accountability in the accomplishment of our mission. This is the core of our ethos – this is *How We Serve*.

The five essential characteristics of the Army Profession define this culture and our service. We aspire to be *Honorable Servants* defending our liberty and American values. We demonstrate *Military Expertise* in accomplishing our mission in the right way. Leaders act as responsible *Stewards*, *strengthening the Profession* while caring for Soldiers, Civilians and resources. Our organizations exhibit *Esprit de Corps* as we persevere through adversity and overcome challenges. In this way, we reinforce our sacred bond of *Trust*, which is the bedrock of our profession. Army Strong!


Daniel A. Dailey
Sergeant Major of the Army


Raymond T. Odierno
General, United States Army
Chief of Staff


John M. McHugh
Secretary of the Army