



The Army's mandatory enterprise source for commercial IT solutions

DIGITAL MARKET

WHAT IS DIGITAL MARKET?

Digital Market is committed to advancing digital capabilities using innovative acquisitions that streamline processes, eliminate redundancies and deliver cutting-edge IT products and services.

WHAT DOES DIGITAL MARKET DO?

The Digital Market team manages the full lifecycle of existing contracts and is modernizing Army IT acquisition by aligning new requirements under the Digital Market and IT e-Mart systems. This effort will ensure a smooth transition to a next-generation platform with innovative contract vehicles, ultimately enhancing mission readiness, efficiency and value across the Army.

WHO WE ARE

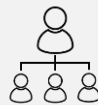
- Army's mandatory source for COTS IT hardware, software and services.
- Digital Market supports the Warfighter's information dominance through enterprise-wide contracting.



Founded as ASCP in 1998, became CHES in 2008 and DIGITAL MARKET in 2025



Ensures alignment with the FAR, DFARS, AFARS and all policies/regulations



Supports **1.1M** Warfighters & civilians



VISION

Army's center of excellence for commercial IT acquisition through continuously competitive contracts based on Army and DoW policy and standards compliance.



MISSION

Provide the Army with enterprise-wide commercial IT solutions that enable information dominance for the Warfighter.



MAGNITUDE

- **25,000+** unique orders in FY25
- **\$1.5B** in cost avoidance over GSA catalog price and fee
- Accountability of **\$2.3B** spent on COTS IT

TOP GOALS & PRIORITIES

Why we do what we do, every day:

- **Accelerate Modernization and Enhance Lethality**
Acquire the most advanced technology for Warfighters as quickly as possible.
- **Streamline Acquisition and Increase Efficiency**
Reform the Army's acquisition process through efficiency and flexibility.
- **Foster Innovation and Expand the Industrial Base**
Make it easier for industry to work with the Army and DoW.



BY THE NUMBERS

213

Vendor Contracts

\$2.2M (29%)

Small Business spend
(based on IDIQs)

30,000

Active Users in
IT e-Mart

NO FEE

All contracts (hardware,
software and services)



CONNECT WITH US



COMPANY/ES2



WWW.ARMY.MIL/ENTERPRISE



<https://chess.army.mil>



**DIGITAL
MARKET**