



Global Force Information Management (GFIM) **INDUSTRY DAY**

July 30, 2025 | Teams Live

AGENDA

TIME	TOPIC	SPEAKER
9:30 - 9:35 a.m.	Opening Remarks	Hal Griffin Assistant Program Manager, GFIM
9:35 - 9:40 a.m.	GFIM Opportunities for Industry Innovation	Anthony Howard Project Manager (Acting), ARDAP
9:40 – 9:50 a.m.	Army Open Solicitation (AOS) Call for Solution Overview	Patrick Colleran Director, Acquisition Management, PEO Enterprise
9:50 – 10:05 a.m.	GFIM Strategy	Jessica Li Product Director (Acting), GFIM
10:05 - 10:25 a.m.	GFIM Functional Priorities	Andrew St. Laurent Director, Strategic Operations Enterprise, HQDA G-3/5/7
10:25 – 10:35 a.m.	Call for Solution Phases & Acquisition Timeline	Hal Griffin Assistant Program Manager, GFIM
10:35 - 10:40 a.m.	5-Minute Break	
10:40 - 11 a.m.	Questions and Answers (Q&A)	Lucy Chung Deputy Product Director (Acting), GFIM
11:00	Closing Remarks	Jessica Li

INDUSTRY DAY: INSTRUCTIONS AND WHAT TO EXPECT

Welcome! Here's what you need to know for a productive Industry Day:

Q&A Sessions:

- Opportunities to ask questions and gain clarity.
- The Government will not publish Industry Proprietary questions/comments or their responses.
- Questions not answered during the Teams Live Q&A will be posted to SAM.gov.

Key Etiquette & Guidelines:

- Respectful Communication: Maintain professional conduct throughout the event.
- No Solicitation: This event is for information gathering, not direct sales pitches.
- Question Submission: Please submit questions via Teams Live Q&A feature and they will be addressed later in this presentation.

Materials & Resources:

- This slide deck is on the PEO Enterprise website at <https://www.peoenterprise.army.mil/opportunities>.

What's Next:

- Next step information will be provided later in this presentation by Hal Griffin.
- This presentation is for interaction with Industry and is for information purposes only. The Government reserves the right to evolve the contract strategy approach as necessary to align with the most recent senior leader guidance.
- Any future published opportunity will take precedence over information presented today or in response to questions.

GFIM Opportunities for Industry Innovation

Anthony Howard

Project Manager (Acting)

Army Data and Analytics Platforms

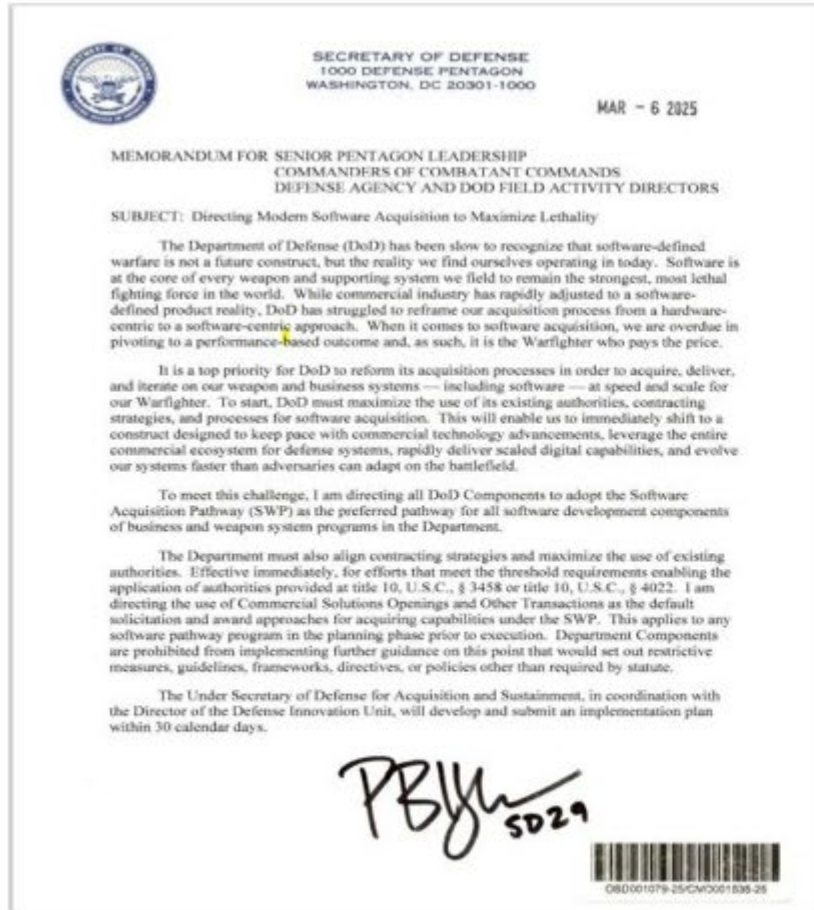
Army Open Solicitation (AOS) Call for Solution Overview

Patrick Colleran

Director, Acquisition Management

PEO Enterprise

ARMY OPEN SOLICITATION



Directing Modern Software Acquisition to Maximize Lethality, 6 MAR 2025

Reason 1- Primary Focus for Industry

Reason 2- Reduce Redundancies for Contracting Teams

Reason 3- Consolidated Repository of Solution Briefs accessible across the Army.

TWO METHODS

Active
Capability
Gap

The ACG method invites solutions from industry through continuously open submission process

Calls for
Solutions

The Calls for Solutions method allows Army organizations to issue specific calls to industry to address gaps for known areas of need

WHEN TO USE

When an Open Solicitation is Appropriate

Capability Gap or Problem Statement

When the requirement is defined by broad objectives and you are seeking unique, creative, or innovative solutions from industry

When an Open Solicitation is Not Appropriate

Specific Requirement

When the requirement is mature, and an innovative approach is not anticipated.

GFIM Strategy

Jessica Li

Product Director (Acting)

GFIM

GFIM SOLUTION



Problem Statement

- The Army currently lacks a centralized, proactive approach to data management and force management processes. This deficiency hinders effective force allocation and sustainment, both in garrison and during deployment. Specifically, failing to integrate the Global Force Management – Data Initiative (GFM-DI) as a foundational element from the outset limits the Army’s ability to optimize force readiness and responsiveness. Addressing this requires a fundamental shift towards a data-centric, GFM-DI integrated force management system.



What we need

GFIM is seeking a vendor who can provide:

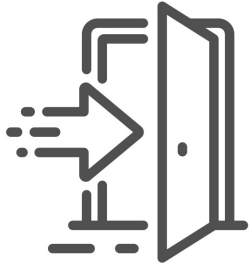
- A low-code/no-code or Commercial Off-the-Shelf (COTS) product
- A data management strategy that ensures data quality, reduces discrepancies and supports complete and accurate reporting
- Robust audit traceability features
- Proven experience with DevSecOps methodologies
- Experience with utilizing cross-domain solutions



Vendor differentiators

- Understands and can leverage existing Army enterprise products and infrastructure
- Flexible solution that can manage data quality across Low to High and High to Low
- Prioritizes and maximizes automated testing
- Has experience applying Human-Centered Design (HCD) principles

PHASE I SOLUTION BRIEF EVALUATION CRITERIA



Gate Criteria

1. Formatting and completeness
2. Commercial availability and efficiency
3. Core GFIM requirements and CI/CD integration
4. Enterprise integration and long-term viability



Evaluation Criteria

1. Technical capability
2. Agility/speed to delivery
3. Cybersecurity
4. Enterprise approach
5. Platform and development approach
6. Cost

GFIM Functional Priorities

Andrew St. Laurent

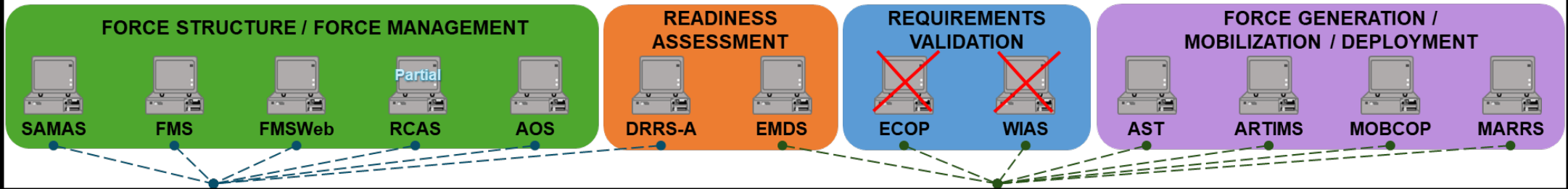
Director, Strategic Operations Enterprise

HQDA G-3/5/7

GFIM OBJECTIVE ENVIRONMENT (OE) CAPABILITY IMPLEMENTATION CONCEPTUAL FRAMEWORK

Legacy Environment

- Sustaining 13 systems - cyber vulnerabilities; workflows are not integrated, interoperable, and transactional; data is not VAULTIS.
- Each system provides mission critical functionality that supports activities across D2RR, but operate in a stovepipe manner and lack an enterprise approach.
- Cannot produce and distribute GFM-DI compliant Dynamic Force Structure data critical for deployments and mobilization.



Business Enterprise Architecture Alignment

- GFIM OE directly enables D2RR – the Army’s premier E2E business process that connects BMA to WMA and supports delivery of capabilities to warfighters.
- Conduct continuous BPR ICW materiel developer and D2RR community representatives (e.g., product owners, subject matter experts).
- Integration of D2RR BPR with Army and Joint ERP system efforts.
- Enhance business and warfighting operations by linking requirements and architecture to develop the future force (DFF) and provide the current force (PCF).



GFIM OE Capability Development Roadmap

- Deliver a Total Army solution for a ‘one stop shop’ to plan, program, produce and transact authoritative global force management data in support of D2RR for Army and Joint consumers.
- Instantiate GFM DI data schema, automate integrated D2RR workflows, and make data VAULTIS to facilitate seamless data exchange between the training, readiness, manning, resourcing, and logistics communities.
- Enable the Army to ‘see itself’ in a modernized state in terms of capabilities, readiness, availability and employability for both an Army at rest and in motion.

Call for Solution Phases & Acquisition Timeline

Hal Griffin

Assistant Program Manager
GFIM

CONTRACTING OFFICE INFORMATION

Agency: Army Contracting Command – Rock Island

Address: 3055 Rodman Ave, Rock Island, IL 61299

Primary Points of Contact:

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OPEN SOLICITATION: 2 PHASES TO SUCCESS

Key Takeaway: A successful commercial launch isn't a single event, but a structured process!

Here's the breakdown:

Phase 1: Technical White Paper Submission

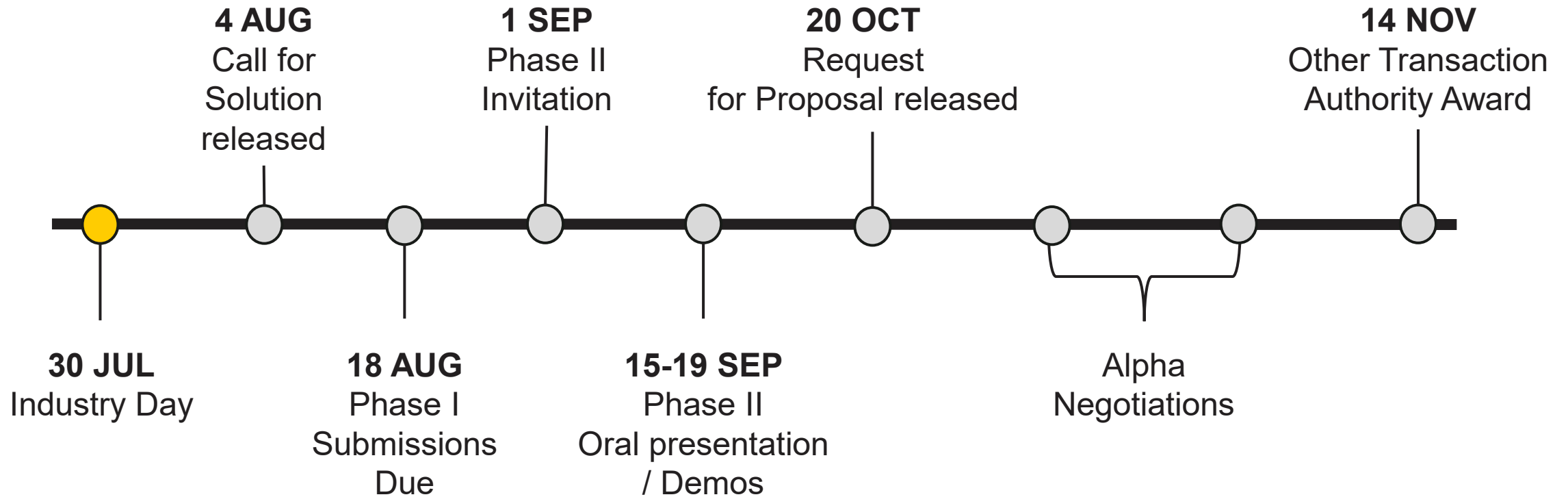
Technical white paper explicitly addressing the target problem statement and how the solution meets the GFIM Objective Environment (OE) desired solution attributes.

Phase 2: Solution Brief and Demonstration

The Government will invite successful Phase 1 Offerors to brief and demonstrate their solution using a Government-provided use case that targets a specific technical challenge.

****Remember: Customer feedback and iterative improvement are critical throughout all phases!****

PATH TO PHASE I SOLUTION BRIEF*



*Timelines subject to change



PEO ENTERPRISE



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INDUSTRY DAY

Will resume in 5 minutes

We are taking a short break.



PEO ENTERPRISE



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QUESTIONS & ANSWERS