

# Army Birthday 250 Troop Card

- **Public Affairs posture is active.** The world is watching; and you will represent America's Army in all that you say and do. Your command presence will be the display of pride, discipline and fitness.
- **Be aware of national and world press and social media influencers** in and around your locations to/from and throughout DC. Welcome media and designate a representative. Stay positive; and if you don't want to be interviewed – politely decline.
- Unit leaders at all levels should **keep HQDA 250 Birthday Public Affairs Guidance** on-hand.
- **Focus comments on your participation** in the festival and parade; and what you do in the Army.
- Share your once-in-a-lifetime experience on your social media platforms. **THINK, TYPE, POST.**
- For interviews, **avoid commenting and speculating** about any current world events, political situation(s), or ongoing missions. A good response could be the following: 'that question is better answered by others in my chain of command; I don't speak on politics, or I don't want to speculate.' Then, talk about your message and what you do know.
- **Refer questions outside of your role** to your chain of command. For command representatives and PAOs, HQDA-level media questions should be referred to this number, 703-220-9044.

## Messages/Talking Points:

We are focused on ensuring that the U.S. military remains the world's most combat-credible fighting force capable of maintaining peace through strength.

One year older than the nation it defends, the United States Army has dedicated itself to fighting and winning the nation's wars for 250 years.

As we celebrate the 250th birthday of the United States Army, we reflect on the rich history and legacy of service, sacrifice, and dedication. From the Revolutionary War to present-day missions, our Soldiers have consistently demonstrated their resolve to defend freedom at home and abroad.

### I AM PROUD TO BE AN AMERICAN SOLDIER BECAUSE:

---

### I JOINED THE ARMY TO:

---

### I AM PROUD TO REPRESENT AMERICA TODAY ESPECIALLY BECAUSE:

---

Army Birthday Information: <https://www.army.mil/1775/>



## UNITED STATES ARMY 250<sup>TH</sup> FESTIVAL AND PARADE, JUNE 14<sup>TH</sup> 2025

For command representatives and PAOs, HQDA-level media questions should be referred to this number, 703-220-9044.