Colonel Jacobs has served over 25 years in a variety of strategic, operational, and combat assignments, to include platoon leader, battalion and division staff positions.

Prior to serving as the 32d AAMDC Chief of Staff, he served as the Fort Hamilton Garrison Commander from July 2022-July 2024, he also served in the Senior Leader Division - Colonels Management Office as a Human Resource Manager for over 150 Army Colonels. His most recent operational assignment he was the Commander of the United States Army Garrison Casey in the Republic of Korea and just prior, he deployed to Qatar to serve as the Deputy Commanding Officer for the 69th Air Defense Artillery Brigade in support of Operation Spartan Shield. In 2009, he completed a one-year combat deployment in Iraq as an Advisor to the Iraqi Border Police with 1st Brigade, 1st Infantry Division.

COL Brian Jacobs is a 1999 graduate of the United States Military Academy at West Point, where he earned a Bachelor of Science degree in Environmental Geography. He then went on to earn a Master of City and Regional Planning degree from Georgia Tech in 2008.

Colonel Jacobs' awards and decorations include the Bronze Star, the Defense Meritorious Service Medal, Meritorious Service Medal, Army Commendation Medal, Army Achievement Medal, Iraq Campaign Medal, Global War on Terrorism Service Medal, Korean Defense Service Medal, Army Staff Badge, the Air Assault Badge, and the Parachutist Badge. He is also a graduate of the Army War College, Command and General Staff College, the Air Defense Captains Career Course, and Air Defense Artillery Officer Basic Course.

Colonel Jacobs and his wife are the proud parents of two sons.