

Team Picatinny,

Our installation has proudly been the Army's Home in Northern New Jersey for over 120 years. While you work diligently on your respective teams' efforts to support our national defense, another challenge confronts our shared Army Team – we are facing a critical shortfall in recruitment of Active Duty and Army Reserve Soldiers. Coming out of COVID and facing the same tight labor market that has left many employers struggling to find talent, the Army's recruitment has hit its lowest rate in the five decades of our all-volunteer Army, 60% below its FY22 requirement, with the communities of North Jersey comprising over 100 missing enlistments out of that shortfall.

We are engaged in a war for talent, and failure is clearly a threat to National Security. The Army has debuted new initiatives to help us win this war. Among these are the opportunity for applicants to choose their first duty station for eligible Military Occupational Specialties, more permissive regulations regarding tattoos on hands, neck, and behind the ears, bonuses up to \$50,000, student loan repayment up to \$65,000, and extending eligibility to applicants though age 38.

The Chief of Staff of the Army, General McConville, has been clear, "The recruiting mission is not a recruiting command mission, it's an Army Mission." It will take all of us on Picatinny Arsenal, Soldiers and Army Civilians alike, to face this challenge and win this war for talent in Northern New Jersey. I am asking for your help, here on post and out in your home communities, to spread the word about the opportunities the Army provides across over 150 enlisted and officer career fields, and to encourage men and women you may know to speak to their local Army recruiter and learn more about service on this awesome team. I also want to encourage you to take advantage of networks you may have in schools and your communities to invite a Soldier from your local recruiting station to address students, scouts, and all others between 17-38 years old that you think ought to hear their message. I've included the contact info for the nearest Army recruiting centers below; I hope you'll reach out to them and offer your assistance.

Thank you all for the awesome work you do providing for our nation's defense every day!

Very respectfully,

BG Reim

If you are interested in speaking with an Army recruiter, please contact one of the following North Jersey Recruiting Centers:

Morristown Army Recruiting Station – 31 South St, Morristown, NJ 07960 – (973) 538-2439

Newton Army Recruiting Station – 31 Newton Sparta Rd, Newton, NJ 07860 – (973) 383-9933

Hackettstown Army Recruiting Station – 80 Main St Unit 40, Hackettstown, NJ 07840 – (848) 240-2342

Additionally, Individuals can learn more about Army career options and the benefits of the military service at www.goarmy.com.